

## Rotary Club of Trail Club assembly Jan 23

1. What do you like about this club?
  - Getting together
  - Fellowship
  - Work in community
  - Giving back
  - The way we are able to pull together
  
2. What aspects bother you about our club?
  - Boring meetings – they need to be exciting
  - We need quality programs
  - Show case local talent ie. Dr. Grey's son that is an Olympian, Steps Dancers
  - Raise money for ourselves, too much coming back to membership for funds – go outside and get others involve
  
3. What needs to be different?
  - More fellowship opportunities – lets get to know each other better
  - less fund raising
  - invite diverse people in for quality programs
  - increase public awareness of all that Rotary does
  - change public perception of what we are not
  - strengthen image of Rotary in paper of local service projects
  - advertise in grapevine
  - better organize speakers program ie. duration, end points, introductions, thank yous
  - limit rackets when good speakers present
  - make announcements specific
  - every third meeting a fellowship meeting
  - make meetings more fun and exciting – a place where you want to come
  - less work and less commitments as a club
  - more focus on priority projects for club – members are well connected to our club priorities and understand them
  - connect more with Chamber
  - create a Rotary pamphlet
  - use member resources best way we can

- upgrade Rotary entry signs
- Create a little job list
- New members put on as greeters to get to know members
- Shake up meetings
- Do something official at tables each meeting ie. ask a question that needs an answer that members around that table can discuss
- Add young people

1) not enough social events, especially since we have fewer hand-on service activities such as chicken booth which were opportunities to socialize

- Try three or four dinners a year, even potlucks
- pub nights
- joint event with another service club

2) Communication

- more reports from committees at meetings
- quick summary of highlights of executive meetings
- Associate membership in Chamber for \$53. The chamber is our natural constituency and this will get our events in its weekly e-letter.

3) Projects

- need variety. Young people are interested in social causes

4) Cost of Rotary

- Fine if members feel it is worth it

- decrease the financial expectations for new members (e.g. \$100 Foundation every year) for the first few years of membership
  - o fire-side chats are very valuable for new members -continue these
  - o we need more ownership in the Membership process: attendance & participation
  - o we're lacking in fellowship activities
  - o we need improved organization & visibility of who is doing what in all levels of our Club
  - o everyone should have a clear role, every year in our Club

- o need clear job descriptions for all director, executive, chair positions
- o we need the return of our newsletter
- o not enough communication from executive to membership by e-mail
- o bring back the booklet, West Kootenay Rotary membership lists