

Rotary 2009-10 Executive Workshop
April 25, 2009

The upcoming executive for the 2009-10 year of Trail Rotary was held at president elect Bruce Fawcett's house on April 25, 2009 with the following people in attendance: Bruce Fawcett, Helen Graham, Fran Gelinias, Ray Masleck, Sherry Hand, Scott Daniels, Ardith White and Lana Rodlie.

The executive will consist of the following:

President: Bruce Fawcett

Past Pres: Laurie Pettijohn

Pres. Elect: Ardith White

Vice Pres: Betty Anne Marino

Secretary: Barb Pistak

Treasurer: Scott Daniels

Directors: Helen Graham, Sherry Hand, Ray Masleck, Fran Gelinias, Lana Rodlie, and Ardith White. Erickson Trust trustees are John Palmason, Leigh Harrison and Laurie Pettijohn.

RI and District News

The new president of Rotary International is John Kenny and his motto for the year will be: "The Future of Rotary is in Your Hands."

Alan Gadaken is the new district governor and there are eight assistant governors, ours being Linda Krahn, who lives in Genelle. She must visit the club four times during the year.

The district conference for the year will be held in Tri-Cities May 20-23, 2010.

There will also be two fall assemblies: Sept. 19 and 20 in Spokane and Creston respectively.

PETS is March 5-7, 2010, Ardith will attend.

The District Assembly will be held in Coeur d'Alene on April 17.

The Foundation will make changes within the next two years: focus will be on Polio Plus and Rotary Peace Fellowships.

Club Details

Goals set out for the year by the president elect, and goals in order to win a presidential citation for the club, include:

- Increase by one member from July 2009 to March 2010
- Must complete three of six initiatives: giving \$1000 for Polio, public image promotion, promotion of an event through the media event, increase in service, expand membership, to name a few.
- Planning Guide for Effective Clubs to be completed.
- Foundation givings to increase to \$7000
- Polio Plus commitment \$4000.

The executive for 2009-10 will continue to meet on the first Tuesday of each month from 7-9 p.m. Induction evening will be at Caffe Americana on June 24.

The election for the 2010-11 board will be held in December.
Three year goals – to complete a major project, grow to 50-60 members and have a vibrant club. Since charity begins at home, the Trail club should focus on local charities.

The committee made a list of the clubs strengths and weaknesses, as follows:

Strengths	Weaknesses
Programs	Attendance
Consistent (regular meetings)	Aging membership
Tapping into wisdom of seniors	Inactive members
Diversity of members	Lacking fellowship
Food is great	Cost for lunches is high
	Not enough clarity in asking people to do things
	Not enough interesting projects/activities to involve Members
	Thumbnails not happening often enough
	Not using own members as guest speakers enough

Committees

There is a new board structure with Rotary starting in this Rotary year consisting of five committees: Club Administration, Service Projects, Membership, Public Relations, Rotary Foundation.

Club Administration: director Helen Graham

Catering	Gord Gattafoni (anyone with concerns or ideas for the weekly lunch will contact Gord and he will liaise with caterer.
Meeting Set Up –	Cliff Krause and Larry Martin
Thumbnails –	Joanne McQuary
Cashier	Peter Morgenthaler
Fellowship	Laurie Pettijohn, Forrest Drinnan, Gord Gattafoni
Bylaw review	Leigh Harrison
Archivist	George Swanson and Jason Ayles (web archiving)

- It was out of these discussions that the committee came up with the idea of having a weekly thumbnail so that all members (50) over a year, will have to take a turn to tell about themselves, their jobs, or something they are interested in. The idea is to have them speak only two to five minutes, with a humorous option of letting them bow out and allow another Rotarian to speak on their behalf (could be dangerous).

- Another concern is what to do if the current venue for lunches should close. Leigh will be asked to look into any legal ramifications of having our stuff in there should the doors be locked by a bailiff. A few other places in town were considered as back up – the Colombo Games Room, Italo downstairs hall, the new Trail's Coffee House but no action to pursue moving will be taken at this time.

- It was also suggested that we have more fellowships to ensure that we have at least one fellowship every two months or six extracurricular fun events throughout the year. Some suggestions and those who volunteer to lead them include:
Pub Night – Ray Masleck

Bowling Night – Sherry Hand
 Golf Scramble – Forrest Drinnan
 Picnic with all the clubs in the area – Lana Rodlie
 Wine tasting – Ardith White
 Christmas Dinner meeting – Helen Graham – the executive wants to move the Christmas party to the evening to ensure that children who are in school can attend.

These suggestions will be handed over to the Fellowship Committee to pursue.

Service Projects – directors Sherry Hand and Ray Masleck

Rotary Park/Greening	Marc Marcolin, Betty Anne Marino, Jack McConnachie
Relay for Life	Marilyn Berry
Senior’s Housing	Jan Morton, Leigh Harrison
Carol Festival	Forrest Drinnan
Silent Auction	Chair Sherry Hand – Brenda Rutherglen Darlene Abenante Leigh Harrison Lana Rodlie Fran Gelinias
Pediatrics	Laurie Pettijohn
Queen’s Pageant	Jennie Ghilarducci
Scholarship	Marilyn Berry
Youth Exchange	Jenny Ghilarducci
GSE Team	Hugh Hamilton
World Community Service	Ray Masleck, Leigh Harrison, Chris Ashman, Jan Morton
RYLA	Larry Holm
Interact Liaison	Chris Ashman

- The committee wants to see the club involved in greening projects such as Rotary Park, flowers, tree planting, white garden, etc.
- The club decided not to participate in youth exchange this year but that could change in the following year.
- There is no funding this year for Matching Grants due to the markets, but a simplified grant may be available (needed to apply for before July 1) and Ray will pursue this with the idea of presenting some money to the visitor from San Miguel, Mexico when he comes up this way in the fall. The District Simplified Grant may produce \$1,000.
- Service projects discussed include pediatrics at hospital, skateboard park, safety village, Texas Hold-em, others?

Membership director Fran Gelinias

New Members	Elizabeth Cytra, Thorpe Watson, Jane Power
Inductions	Elizabeth Cytra, Thorpe Watson, Jane Power
Training	John Palmason

- Membership is currently at 49 members and we have a goal of having a net number of 50 by July 1, 2010. Some ideas to attract new members include: looking up new arrivals to Trail, seeking members through the chamber, seeking past members, as members to provide two names of people under age 40; approach new retirees, parents of Interactors.
- Want a Rotary wheel on the door of the restaurant announcing “Rotary Meets Here.”
- Developing a strategy for getting rid of RINOS (Rotarians in Name Only).
- Membership committee to set up a budget for new members so that perhaps they can be offered one free lunch.
- Ask members “what is it that got you to Rotary?”
- Thank speakers with an email to let them know they were appreciated, that their name stays in our archives and that they are welcome back.
- Inductions – use of the PowerPoint Fireside chat, take-home packages, providing new members with information on the roles and responsibilities of being a member. Also get new members engaged quicker. Provide a greater level of mentoring to new members.
- Want 78 per cent of members contributing to Foundation/Polio Plus.
- A new policy on attendance for directors at executive meetings is eight out of 12 meetings or 66 per cent.
- No change from RI rules regarding attendance.

Public Relations director Lana Rodlie

Webmaster	Scott Daniels
Bulletin	Lana Rodlie
Publicity	Lana Rodlie
Chamber liaison	Lana Rodlie

- Regarding the bulletin – Lana will continue to produce approximately six per year. They will be PDFed to the website and a few will be printed.
- Lana is also to produce a brochure about our club that will be given to guest speakers, prospective members and bulletins along with used Rotarian magazines will be given to doctors and dentist offices.
- Promote Rotary through the Trail Times’ Club Corner, advertise the speakers list, brochure for speakers, newsletters at the chamber and other offices.

Rotary Foundation director Ardith White (for half the year – someone to take over needed)

- There was also discussion about the Future Vision of Rotary: peace and conflict prevention, disease, water, child and maternity and others. Something about recognition points, blocks of 500 given every year. Those who already have a Paul Harris can give their points to someone else to gain their Paul Harris.
- Foundation giving – members will be nudged with an email message quarterly as reminders to contribute. A visual thermometer chart is to be produced. The goal for this year is to raise \$5000 for the Foundation and \$4000 for Polio Plus.
- It was decided to put out a cup for Polio once per month as trying to keep the funds separate is too time-consuming.